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Deputy Director for Plans
3C34 HQS

Des:

Per our telephone conversation attached is a copy of the memorandum which I sent to Colonel White. *I UNDERSTAND THE DCI HAS APPROVED THIS RECOMMENDATION*

RLB
R. L. Bannerman
16 MAR 1967

Deputy Director for Support 7D26 HQS ☐

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DD/S:RLB:maq (16 Mar 67)

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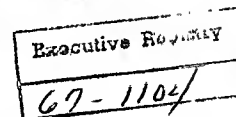
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DD/S 67-0923: Memo dtd 10 Mar 67 for ExDir-Compt fr R. L. Bannerman, subj: 100 Universities Program

SECRET



10 MAR 1967

DD : *Personnel 15*

MEMORANDUM FOR: Executive Director-Comptroller

SUBJECT : 100 Universities Program

1. This memorandum contains in paragraph 7 a recommendation for your approval.
2. Last August, because of the pressure of other recruiting schedules, it was decided that the "100 Universities Program" for the 1966-67 academic year would not be conducted in the fall as usual but would be postponed until spring.
3. On 8 February 1967 the Director of Personnel and I met with the DD/P and representatives of DD/I and DD/S&T to consider a number of factors bearing on our plans for the Program this year. From our discussions it was evident that our recruiters are still under considerable pressure and a full schedule of campus visits this spring would present a very difficult task for them. At the same time, we recognized the overall value of the Program to the Agency and felt that, if possible, it should be conducted without interruption. Additionally, a number of university contacts have told us that the spring season is preferable to the fall season for this Program, and any further delay this year would probably mean a postponement until 1968. With those points in mind, we concluded that we should try to go ahead with the Program this spring on a limited basis and ask the Domestic Contact Service to play the major role in setting up the dinner meetings with schools to be visited.
4. We also discussed some of the problems Government recruiters have been experiencing on various campuses as a result of student demonstrations and other disturbances. In the past year our own recruiters have been picketed at 16 schools and attempts have been made to embarrass several faculty members identified with our activities. The possibility that such conditions might affect some "100 Universities" dinners this spring was weighed but it

was thought that by exercising reasonable judgment in the selection of schools to be visited and arranging for dinners to be held off-campus a satisfactory Program could be worked out. It was also thought that we should concentrate on schools which have not previously been included in the Program. In the three years the Program has been running, 229 campuses have been visited, 24 of them twice. So a reasonable choice of suitable schools seemed available.

5. We agreed that even though new schools might be visited this year, our presentations would have to be pitched at a more sophisticated audience than heretofore because the Agency no longer enjoys the relative anonymity on university campuses that we may have had when the "100 Universities Program" first began. Audiences can be expected to be far better informed about CIA and will expect greater depth and frankness in our discussions of Agency activities. Therefore, we concluded that a working group representing the four Directorates and the Assistant to the Director should be formed to develop suitable outlines for future presentations, tailored insofar as possible to the specific audiences that will hear them. We also agreed that more than usual care should be shown in choosing the senior officers who participate in future presentations of the "100 Universities Program."

25X1 6. Before trying to firm up plans for this spring, however, we thought it wise to solicit reactions from the DCS [] and the Personnel Recruiters, particularly in view of the NSA problem. We now have these reactions and they are quite negative. [] 25X1

25X1 [] have recommended that the Program be postponed at least six months and preferably a year. In their opinion, the schools that would be of primary interest to the Agency have already participated in the Program recently, or have a high potential for student protests or other demonstrations, or both. They believe our recruitment effort, under present circumstances, can be accomplished more effectively and with less risk by discreet continuance of our current efforts. The Personnel Recruiters, while prepared to undertake the "100 Universities Program" if requested, generally share the views of the DCS [] 25X1 On balance, therefore, it would appear that we should forego the "100 Universities Program" this spring and plan its resumption in the spring of next year. Meanwhile, we should tell our campus friends that this is a continuing Program and that we will visit selected campuses next academic year.

7. Accordingly, it is recommended that the "100 Universities Program" be deferred for the remainder of calendar 1967 and we plan a Program for the spring of 1968, and for guidance take a campus "temperature" reading in the late fall of this year.

[Redacted Signature]

R. L. Bannerman
Deputy Director
for Support

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The recommendation contained in paragraph 7 is approved.

[Redacted Signature]

L. K. White
Executive Director-Comptroller

15 Mar 67
Date

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